



GENTING



Consolidate • Strengthen • Enduring



# GENTING

## SUSTAINBIZ

— 2025 —

# Innovation in the Hospitality Industry towards a Sustainable Future

## Where's your next opportunity?

**9 - 10.09.2025**

Genting International Convention Centre (GICC)

Supported by:



MRANTI

# Event Agenda

## Day 1 - 09.09.2025 (Tuesday)

10.30am Registration & Welcome Coffee

11.00am Opening Ceremony

11.30am **Panel Discussion: Decarbonizing Hospitality – The Road to Net Zero**



**Jason Ng Yan Fu**  
Genting Power



**Dato' Davis Chong**  
Solarvest Holdings Berhad



**Vinesh Sinha**  
FatHopes Energy



**Dato' Ir. Ts. Razib Dawood**  
ASEAN Centre for Energy

12.30pm Lunch Break

1.30pm **Panel Discussion : Hospitality in the Green Era**



**Darren Yeo**  
Resorts World Genting



**Dr. Ong Kian Ming**  
Former Deputy Minister of MITI &  
Current MIDA Board Member



**Toby Berger**  
Unravel Carbon



**Muhammad Rizal Azmi**  
Bursa Malaysia

2.30pm **Panel Discussion: A Sustainable Approach for Hospitality Design**



**Assoc. Prof. Dr Daniel Chong**  
Sunway University



**Jeffery Smith**  
Six Senses  
Hotels Resorts Spas



**Linda (Heejung) Lee**  
Hirsch Bedner Associates  
(HBA) Korea



**Ailynn Seah**  
The Lumiere Consultancy

# Event Agenda

## Day 1 - 09.09.2025 (Tuesday)

3.30pm Coffee/ Tea Break

3.45pm **Panel Discussion: Introduction towards ESG Certification for Malaysia Hotels & Resorts**



**Moderator**  
**Ken Cheah**  
Malaysian Association of Hotels  
(MAH)



**Isaac Raj**  
MAH & MATEC



**Dr Balan Balasundram**  
Saimatrix Integrated Plt

6.00pm Networking Night

## Day 2 - 10.09.2025 (Wednesday)

8.00am Registration & Welcome Coffee

9.00am Opening Keynote - The Business of Green: From Waste to Value



**Arthur Huang**  
Miniwiz

9.30am

### Future Forward: Sustainable Innovation Challenge

Opening remark by Satoshi Umino, CEO of Sustainable Food Asia

- Entrepreneur Pitching Program
- Food Tasting & Networking Break
- Voting and Judging Session

11.00am

### Panel Discussion: Sustainability in Business: From Strategy to Impact



**Sasha Tan**  
The Brand Shaper



**Jarod Ho**  
Pos Malaysia



**Jean Tan**  
Atoz CarbonCycle

12.30pm

Closing Ceremony and Lunch Break

3.00pm

### (Group 1) Awana Trail

A leisurely walking trail to appreciate Siamangs, various tropical birds, insects, and the beauty of nature



### (Group 2) Golf Networking\*

Tee off at the 18-hole course in the cooling weather of averagely 16 – 24 °C.

\*Subject to additional charge of RM150 per person.



# Featured Host



## Freda Liu

Professional Emcee and  
Panel Discussion Moderator

A sought-after global speaker, best-selling author, broadcast journalist, emcee, moderator, and trainer. She has conducted close to 10,000 interviews with thought leaders like Simon Sinek, Nobel Peace Prize Winner Muhammad Yunus of Grameen Bank to the President of Finland Alexander Stubb

## Genting Sustainbiz 2024



The speaker lineup may be changed at management's discretion.

# Featured Speakers & Panelists



**Jason Ng Yan Fu**  
Senior Vice President  
Genting Power

Under Jason's leadership, Genting Power has made notable progress in expanding its footprint in the clean energy sector. The company has strategically transformed its power assets to focus on sustainable energy investments, with a particular emphasis on renewable technologies.



**Dato' Davis Chong**  
Executive Director and Group CEO  
Solarvest Holdings Berhad

Driven by the vision of "Energising A Regenerative World," he spearheaded the Company's transformation from an SME to a publicly listed entity on Bursa Malaysia's Main Market, establishing it as a leader in the clean energy industry.



**Vinesh Sinha**  
CEO & Founder  
FatHopes Energy

Pioneered the development of sustainable feedstock supply chains for renewable biofuels and developing the world's largest, certified waste and residue / used cooking oil (UCO) supply chains.



**Dato' Ir. Ts. Razib Dawood**  
ASEAN Centre for Energy (ACE)

A seasoned energy expert with extensive regional experience, now leads ACE in driving ASEAN's transition to clean, secure, and sustainable energy future.



# Featured Speakers & Panelists



**Darren Yeo**

VP of Design, Landscape, Eco Attractions,  
Lifestyle & Wellness, Resorts World Genting

He plays a pivotal role in shaping sustainable experiences for resort guests, driving efforts to integrate nature-inspired designs and environmentally conscious developments.



**Dr. Ong Kian Ming**

Former Deputy Minister of MITI &  
Current MIDA Board Member

An experienced policymaker and academic, he holds various advisory roles, with a distinguished background in academia, politics, and international consultancy.



**Toby Berger**

Chief Commercial Officer  
Unravel Carbon

A climate tech leader who combined AI-powered automation with enterprise-grade carbon management to help organisations embed sustainability into decision-making, scale their impact, and drive real progress.



**Muhammad Rizal Azmi**

Assistant Vice President  
BURSA Malaysia

Seasoned professional with 20 years of experience in power, renewables, and sustainability, currently leading Business Development and Sales at Bursa Carbon Exchange (BCX) and driving the growth of voluntary carbon and REC trading.

# Featured Speakers & Panelists



## **Assoc. Prof. Dr Daniel Chong**

Dean - School of Hospitality &  
Service Management,  
Sunway University

Hospitality educator and sustainability expert in the hospitality industry.

Serving as Malaysia's national representative in the Asia Pacific Tourism Association (APTA) Board (2023 - 2025).



## **Jeffery Smith**

Vice President of Sustainability  
Six Senses Hotels Resorts Spas

Corporate sustainability expert with two decades of experience in hospitality industry. Launched Thailand's first Elephant Owners Cooperative, engaging indigenous communities and stakeholders.



## **Linda (Heejung) Lee**

Principal Director  
Hirsch Bedner Associates (HBA)

Lead designer with almost 30 years of expertise in hospitality design, sustainable strategies and project execution. Led the design and development of the 1,600-room Grand Hyatt Jeju over seven years.



## **Ailynn Seah**

The Lumiere Consultancy

An ESG-certified hospitality expert, she drives sustainability integration across global hotel brands, blending strategy, certification, and social impact through leadership, consultancy, and industry advocacy.

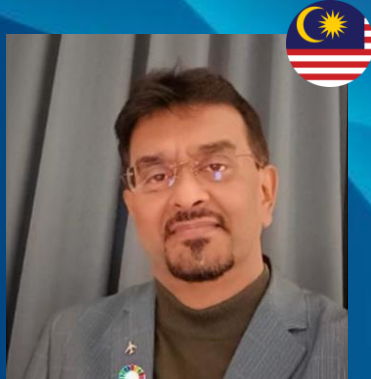


# Featured Speakers & Panelists



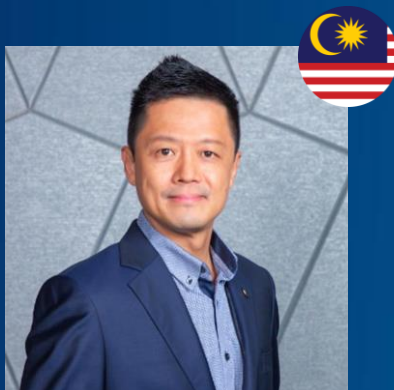
**Isaac Raj**  
CEO  
MAH & MATEC

Accredited HRD Corp Training Provider with over 25 years of hospitality experience, Dr Balan specialises in ESG and holds the role of Master Trainer for the Malaysian Association of Hotels, endorsed by the Ministry of Tourism, Arts and Culture (MOTAC).



**Dr Balan Balasundaram**  
Principal Consultant/ Owner  
Saimatrix Integrated Plt

Accredited training provider with over 25 years of hospitality experience, Dr Balan leads ESG training as the Master Trainer for the Malaysian Association of Hotels, a role endorsed by the Ministry of Tourism, Arts and Culture (MOTAC).



**Ken Cheah**  
Head of Learning and Development  
Malaysian Association of  
Hotels (MAH)  
**(Moderator)**

Seasoned hospitality leader with expertise in sales, marketing, and business development for major hospitality groups, Ken Cheah is an accredited coach and mental health first aider who advocates sustainable leadership and lifelong learning through MAHTEC programs.

# Featured Speakers & Panelists



**Arthur Huang**

Founder & CEO  
Miniwiz

Recognised by World Economic Forum as the “technology pioneer” leading in circular economy revolution today with 17 global invention patents granted making decentralised upcycling a reality.



**Sasha Tan**

Founder & Principal Brand Strategist  
The Brand Shaper

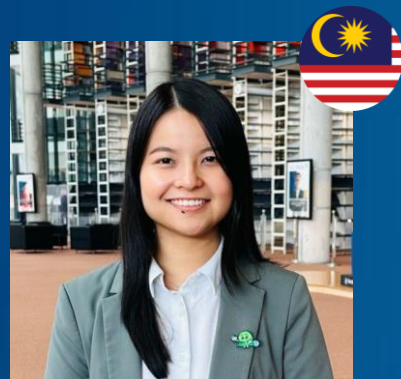
Accomplished brand builder in crafting ventures from inception to surpassing USD \$400 million in brand value. Significant experience in helping founders to position their brands in efficient and sustainable scaling.



**Jarod Ho**

Head of Sustainability  
Pos Malaysia

A sustainability leader driving national initiatives in EV adoption, carbon transparency, and ESG integration. With cross-sector expertise in automotive, construction, education, and waste management, he builds impactful, beyond-compliance solutions.



**Jean Tan**

Co-Founder and  
Chief Ecosystem Officer  
Atoz CarbonCycle

Aa biotechnology expert driving sustainable agriculture through food waste recycling, carbon reduction, and regenerative, low-carbon farming innovations.



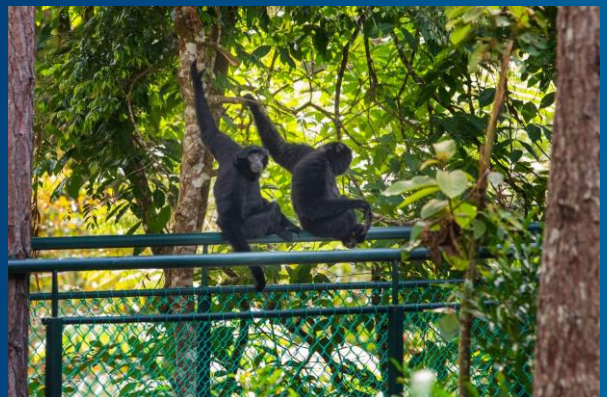
# Pass & Packages



## Standard Pass



2-Day Access to  
Conference & Awana Trail  
RM1,380 per person



*\*Subject to availability and the management reserves all right to change without prior notice*



# Pass & Packages



## Executive Package

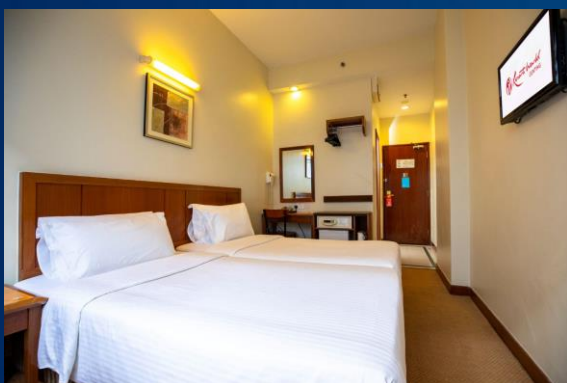


2-Day  
Pass to the  
Conference

2D1N Stay at  
Deluxe Room,  
First World Hotel

Networking  
Night

Awana  
Trail



RM1,780 (per person)

RM3,080

Save  
13%

~~RM3,560~~

(2 person - Twin Sharing)

## Group Buy

Executive  
Package for  
2 person  
(Twin-Sharing)

RM3,080 x 5 packages


Total ~~RM15,400~~ RM13,880

(after discount for 10 person)

Save extra 9%

*\*Subject to availability and the management reserves all right to change without prior notice*

# Sponsorship

Key Entitlements	PLATINUM x 2	STANDARD x 8
Access to Conference	10 passes	4 Passes
Networking Night	8 pax	2 pax
GNA Awana Trail	8 pax	N/A
Exclusive Invitation to Opening Ceremony	/	/
VIP Appearance at Booth	/	/
Exclusive Video Interview	/	/
Logo / Brand Mention in Press Releases	/	N/A
Logo Display & Brand Mention in RWG's Website, EDM, Blog, Social Media <i>(Est. 6 mil Gold and above members)</i>	/	/
Logo Display / Brand Mention in RWG's On-Premise Channels <i>(Est. 80,000-90,000 visitors per month)</i>	/	N/A
Logo / Brand Mention in Media Buy	/	N/A
E-Guide (Full Page Colour Ad)	Inside front / back cover	First Run-On-Page
Emcee Shoutout During Event	/	/
On-Site Display & Printing	/	/
Booth Space (Shell-scheme)	6m x 6m	3m x 3m
Accommodation	2-Nights Stay at First World Hotel 4x Rooms	1-Night Stay at First World Hotel 2 x Rooms
Coffee/ Tea Break	8 pax (1.5 days)	N/A
Sponsorship Package	RM138,000	RM28,000
Sponsorship Value 	RM162,000	RM34,000

\*The Management of Resorts World Genting reserves all rights to revise the terms and change entitlements of same value anytime without prior notice.

# GENTING

## S U S T A I N B I Z

— 2 0 2 5 —



## Be Part of The Solution, Not Pollution

Register now and stand a chance  
to win exciting lucky draw prizes  
worth up to RM4,500!

[rwgenting.com/sustainbiz](http://rwgenting.com/sustainbiz)