

First Disney Breakfast Besties Pop Up in Malaysia at Resorts World Genting

Genting Highlands, 22 May 2026 – Resorts World Genting is about to serve up “breakfasts” like never before. From 22 May to 28 June 2026, watch as the highlands transform into a playful breakfast-themed wonderland with the first Disney Breakfast Besties Pop Up in Malaysia where beloved Disney-inspired plushies, local breakfast culture and family fun come together in one exciting destination.

While Disney Breakfast Besties are plush toys and no actual food will be served, visitors can step into a cheerful world filled with activities, entertainment, special collectibles, creative workshops and deliciously fun experiences designed to turn an ordinary visit into an unforgettable adventure.

Breakfast Hub Plush Experience

At the hub of the celebration is the vibrant Kimhua Atrium, reimagined into a lively breakfast hub bursting with colour, music and playful surprises. One of the highlights is the Breakfast Hub Plush Experience, where visitors who purchase a bundle of three or four Disney Breakfast Besties plushies can watch energetic “chefs” prepare and package their purchases in front of them. The Plush Experience is available throughout the event period from 10am to 10pm daily. Shoppers are also invited to join in and cheer along, making every plushie purchase feel like a playful breakfast order brought to life.

Collectors and Disney fans can also explore the Breakfast Market Pop-Up Store, where visitors can purchase Disney Breakfast Besties merchandise, plushies and collectibles inspired by beloved local breakfast favourites.

Photo Ops, Play Zones and Passport Journey

Adding to the fun are a series of playful photo spots and activities inspired by Disney Breakfast Besties scattered across the atrium. Guests can strike a pose at the charming Mickey Kopi displays, wander through the adorable Disney Baked Goods-themed setups and challenge friends and family to a game of “Pau Tac Toe”.

Visitors can also embark on the Passport Journey, a mini adventure featuring Disney Breakfast Besties-inspired challenges including the “Teh Tarik Toss”, “Find Your Kaya Toast” and “Make Your Sandwich”. Guests who complete all three stations will receive collectible stickers as part of the experience.

More Weekend Performances and Workshops

The excitement continues every weekend with the lively Teh Tarik Performance that bring flair, energy and showmanship to the breakfast-themed celebration. Inspired by one of Malaysia’s most iconic breakfast traditions, the performances add a lively local touch to the atmosphere at Kimhua Atrium.

Families joining the experience can take a creative pause at the Art Corner and Origami Corner workshops, where hands-on crafting moments offer a softer, more relaxed beat. Genting Rewards Members with a minimum spend of RM100, or Non-Members with a minimum spend of RM150, in a maximum of two receipts at any outlet in the resort or Breakfast Market are eligible to join in on the experience. Once inside, simple guided activities turn everyday materials into playful keepsakes inspired by breakfast foods, adding a personal touch to their visit.

Spend & Redeem

The Spend & Redeem programme adds another layer of delight to the experience. Shoppers who spend across the resort during the event period can redeem Disney-themed merchandise, with rewards available upon qualifying spend of RM500 (for Genting Rewards Card members) and RM700 (for non-GRC members). Each redemption unlocks a charming collectible to take home as part of the breakfast-themed journey.

Whether it is snapping photos with charming breakfast-themed displays, hunting for special collectibles or simply soaking in the festive atmosphere, Disney Breakfast Besties promises a heartwarming and joy-filled escape for families, Disney fans and breakfast lovers alike.

For more information, visit rwgenting.com or follow our official media platforms.

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About Genting Malaysia

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM10 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia; Resorts World New York City, Resorts World Catskills and Resorts World Hudson Valley in the United States of America (US); Resorts World Bimini in the Bahamas; Resorts World Birmingham and over 30 casinos in the United Kingdom (UK); and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi Island.

Located 6,000ft above sea level, RWG is Malaysia's premier hilltop integrated resort. The resort features wide-ranging leisure and entertainment facilities including 10,500 rooms across seven distinct hotels, gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Nestled amidst the mid-hills, Resorts World Awana complements this extensive premium experience with its natural greenery, mountainous golf course, trekking trails, and proximity to key attractions. Moreover, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group), further complements RWG's diverse offerings, solidifying its status as a leading leisure and entertainment hub in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.