

## ***8 Reasons Why Resorts World Genting is the Ultimate Destination to Celebrate Chinese New Year 2025***

**Genting Highlands, 25 January 2025** – Resorts World Genting, in celebration of its 60<sup>th</sup> Anniversary and Diamond Jubilee, is set to transform into a vibrant hub of celebration this Chinese New Year, offering an array of exciting events, activities and promotions that promise to make the Year of the Snake truly unforgettable. From spectacular countdowns and cultural performances to thrilling games, sumptuous feasts, and charity initiatives, there's something for everyone to enjoy at 6,000 feet above sea level. Whether you're seeking family-friendly entertainment, unique dining experiences, or opportunities to win incredible prizes, Resorts World Genting has curated a festive lineup that captures the essence of joy, festive and meaningful connections.



### **1. Countdown to Chinese New Year at Arena of Stars**

Kickstart the festivities on 28 January at the Arena of Stars with an unforgettable countdown event from 6pm to 1am. Expect an exciting lineup of performances, including mesmerizing dance shows, a DJ mashup, Kung Fu demonstrations and a lively Chinese New Year parade.

## 2. Auspicious Grab & Win Prizes

From 29 January to 16 February, try your luck at the Auspicious Grab & Win at Madison Square. With a spend of RM60, or one free entry for those aged 60 and above, step into the Wind Chamber to grab “lucky slips” and win prizes like cruise packages, luxury hotel stays, gold coins and more.

## Golden Hour Grab & Win for Gold Ingots

On 1, 8, 12, and 15 February, spend RM600 in a single receipt for a chance to grab gold ingots and premium prizes. Register between 6pm and 7:30pm at Madison Square to secure your spot. The competition will take place from 8:30pm to 9:30pm, where the top five participants with the highest grab totals in just 15 seconds will walk away with amazing prizes.

## 3. Spend and Play Fortune Giveaway

From 1 January to 28 February, Genting Rewards members can redeem vouchers for a chance to win through the Touch & Win game. Earn Genting Points with non-gaming purchases to unlock prizes.

## 4. Prosperity Path Challenge

Spend RM288 at participating outlets to join the modern twist on “Snakes & Ladders.” Roll a virtual dice at the Zouk Atrium, SkyAvenue, and win exciting prizes with each step on the game board.



## 5. Malaysia’s Highest Charity Lou Sang

Celebrate Ren Ri at 6,000ft above sea level on 4 February. For just RM88 per pair, enjoy a delightful Lou Sang feast while supporting local charity.



## 6. Endless Entertainment and Photo Opportunities

Daily shows run at Kimhua Atrium from 10 January to 16 February, featuring live Chinese orchestra performances, lion dances and themed meet-and-greets. Don't miss the vibrant atmosphere at Madison Square from 6pm to 11pm with extended hours until 1am on 28 January.

As a special treat, Gohtong Way will reopen exclusively for the festive season from 6pm to 1am on 28 January and until 11pm daily from 29 January to 12 February 2025. Stroll through the beautifully adorned walkway, indulge in delicious treats at the food kiosks and bring home exclusive Genting SkyWorlds merchandise as a memorable keepsake. Admission is free via Level G, SkyAvenue (next to Jom Makan SkyAvenue) and Arena of Stars.

Finally, be sure to visit the striking Genting Prosperity Snake, the statue of the zodiac of the year at Level 1, SkyAvenue, a symbol of good fortune for the year ahead.



## 7. CNY Prosperity Show at Arena of Stars

From 29 January to 2 February, enjoy spectacular performances at 3pm, 6pm, and 8pm, including appearances by Choy San Yeh (God of Prosperity) and dazzling lion dance stunts.

## **8. Extended Cable Car Hours**

Enjoy hassle-free access to the peak with extended cable car operating hours from 30 January to 6 February for the Genting Highlands Premium Outlets Cable Car (previously known as Awana SkyWay), including Chin Swee Station which will operate from 7am to 11pm daily from 30 January to 6 February 2025.

On special dates like 28 January, 29 January, 2 February (Chin Swee Deity Birthday Celebration), cable car hours are extended to 1am and on 5 February (Bai Tian Gong at Chin Swee Caves Temple), hours are extended until 1:30am.

The Genting Gohtong Jaya Cable Car (previously known as Genting SkyWay) will also operatedaily from 9am to 11pm between 29 January to 6 February 2025.

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## **About Genting Malaysia**

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM16 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City (RWNYC), as well as Resorts World Catskills (RW Catskills) and Resorts World Hudson Valley (which are 49%-owned via an associate company), in the United States (US), Resorts World Bimini (RW Bimini) in the Bahamas, Resorts World Birmingham (RW Birmingham) and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi island.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Genting SkyWorlds, a first class, world-class theme park, is a key attraction in augmenting RWG's integrated entertainment line-up. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill, further complements RWG's extensive



premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.