



PRESS RELEASE

For Immediate Release

Resorts World Genting inks agreements with F&N and PNH to enable sustainable solutions for its operations

Genting Highlands, 11 September 2024 – Malaysia’s premier integrated resort, Resorts World Genting (RWG) has signed collaborative agreements with Fraser & Neave Holdings Bhd (F&N) and PNH Malaysia at the inaugural sustainable futures exhibition, Genting SustainBiz F&B Expo to develop eco-friendly solutions in a move that signals its growing commitment towards sustainability and environmental protection.

RWG’s agreement with F&N centres upon the supply of BORNEO SPRINGS Natural Mineral Water for the VIP segment of Genting International Convention Centre for a year from 1 August 2024 to reduce plastic and single-use bottle consumption. F&N’s BORNEO SPRINGS Natural Mineral Water comes in 100% recyclable packaging and features a cap and lid made from sugarcane, a sustainable material.

“We are delighted to have F&N provide a sustainable solution for single use plastic bottles in our MICE segment. Our aim is to eventually phase out all single-use plastics in guest experience at RWG by 2025,” said Spencer Lee, RWG Executive Vice President of Sales, Marketing & Public Relations.

Lee Lay Yean, Commercial Director of Premier Milk (Malaya) Sdn. Berhad (A member of F&N Group) expressed, “At F&N, our commitment to sustainability fuels our continuous efforts to minimise our environmental footprint, support local communities and engage responsibly with our stakeholders. We are glad to partner with RWG, as their values align perfectly with our sustainability objectives. Together, we are promoting the adoption of eco-friendly practices and products such as our BORNEO SPRINGS Natural Mineral Water in beverage carton packaging. On F&N’s part, our goal is to improve and support the circular economy by increasing the average recycled content in our packaging to 25% and to make 100% of our packaging recyclable by 2025.”

Meanwhile, RWG is also slated to work with PNH Malaysia to upcycle food waste and transform it from carbon powder into hotel amenities in a sustainability project that will begin from September 2024 till 31 December 2025. PNH Malaysia provides innovative upcycling solutions including transforming coffee grounds into eco-friendly products, and upcycling food waste into valuable resources.

According to the terms of agreement, PNH Malaysia will enable for use by Resorts World Genting, the Biocarbon “CarboneX” technology from Japan to transform food waste into high-purity powdered carbon. The generated carbon will be then be converted to “bioplastic” to produce hotel amenities such as toothbrush, hair comb and amenities which can be offered for guest use. This initiative helps reduce landfill waste and build a sustainable eco system.

RWG is expected to be the 1st integrated resort in Malaysia to activate the use of “CarboneX” for sustainability purposes, subject to the outcome of the prototypes developed and agreed upon tendering process.

“We are excited by the possibility of creating greater efficiencies in dealing with food waste and are hopeful to set new standards in environmental responsibility by pursuing this venture in sustainability with PNH Malaysia,” said Spencer Lee, RWG Executive Vice President of Sales, Marketing & Public Relations.

Jian Tat Lee, Chief Operating Officer of PNH Malaysia said, “We are thrilled with the opportunity to showcase what PNH Malaysia can offer in terms of technological innovations for sustainable solutions and the circular economy. “CarboneX” is next-generation and revolutionary in its application for creating bioplastic products from food waste.”

For more on Genting SustainBiz F&B Expo, log on to rwgenting.com/sustainbiz.

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About Genting Malaysia

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM16 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City (RWNYC), as well as Resorts World Catskills (RW Catskills) and Resorts World Hudson Valley (which are 49%-owned via an associate company), in the United States (US), Resorts World Bimini (RW Bimini) in the Bahamas, Resorts World Birmingham (RW Birmingham) and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi island.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia’s premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Genting SkyWorlds, a first class, world-class theme park, is a key attraction in augmenting RWG’s integrated entertainment line-up. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill, further complements RWG’s extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

Genting Malaysia is a member of the Genting Group, one of Asia’s leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.

About Comexposium

Comexposium is one of the world's leading event organizers. Globally, it hosts more than 135 B2B and B2B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, students, tourism, and works council. At events, in over 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually.

Headquartered in France, Comexposium's employees and sales network operate in 20 countries and aims to be seen as the place to be, building bridges between people and business. For more info, visit <https://www.comexposium.com>.

About Salon International de l'alimentation Network (SIAL Network)

With an international presence, more than 50 years' experience, and combining its global knowledge with the local approach of its market, the SIAL Network has become a world benchmark for food industry players. It hosts thousands of companies from 126 countries and over 700,000 professionals attending from 200 countries. For more information, visit <https://www.sial-network.com>.