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**Press Release**

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**Ace Media Network Sdn. Bhd. (AMN) Presents: The Great Era of Piracy Asia Tour, the First and Largest One Piece Experiential Exhibition in Malaysia**

*Don't miss out on the ultimate*



*One Piece Asia tour and celebrate your fandom at the event of the year in Malaysia!*

**Malaysia, 15 March 2023** - Ace Media Network Sdn. Bhd. (AMN) is thrilled to announce The Great Era of Piracy Asia Tour, which promises to be the first and largest anime-based experiential exhibition in Malaysia.

With an investment of approximately RM5,000,000, AMN promises to take visitors on an unforgettable journey into the action-packed world of One Piece to all Malaysians, where they will join the Straw Hat Crew on their latest adventures. Whether you're a die-hard fan of the anime, a casual viewer, or entirely new to the series, this once in a lifetime experience is one that you'd definitely not want to miss out on.

Visitors are invited to explore the exhibition's 21 thematic zones, spanning an impressive 25,000 sq feet (the size equivalent to half a football field), to witness their favorite One Piece characters come to life in thrilling fights from the anime series, brought to the exhibition in vivid detail. This is a unique opportunity to experience an unforgettable, 45 to 90 minutes tour, complete with interactive exhibits, authentic pirate artifacts, and engaging multimedia displays.

"The Great Era of Piracy Asia Tour is more than just an exhibition, it's an opportunity to step into the world of One Piece and become a part of the adventure in real life. This exhibition is not just about showcasing the FRP, artwork, or merchandise. It's about celebrating the spirit of One Piece and the values it represents - friendship, perseverance, and the courage to chase your dreams," Benedict Wong, Group CEO of Ace Media Network says as he expresses his excitement over the upcoming exhibition

### **Re-experience Luffy's adventures with 21 unique thematic zones**





Whether you're a long-time fan or new to One Piece, the 21 thematic zones are an attraction that true One Piece fans will not want to miss. Fans will be given the chance to follow the Straw Hat Crew on their thrilling adventures in the Piracy World. Thematic zones include fan-favorite legendary Pirate King, Gol D. Roger, who lived in the One Piece world prior to the events of the anime as well as locations and characters that are associated with Roger and his crew, such as the island of Raftel, where Roger supposedly hid the legendary treasure known as the One Piece. Other important locations in this zone include Skypiea, where the Roger Pirates found the Poneglyphs that led them to the island of Laugh Tale, which is said to be the final destination for any pirate who wants to find the One Piece.

Zones also include iconic events that took place in the One Piece world such as The Marineford Zone where the Battle of Marineford, a major conflict between the Marines and the Whitebeard Pirates that resulted in the deaths of several important characters and had major consequences for the One Piece world as a whole.

Thematic zones will include exclusive life-size FRP (fiber-reinforced plastic) sculptures of beloved One Piece characters such as Luffy, Katakuri, Yamato and many more. One of the zones will also include a 180-degree immersive interactive mini-theatre showcasing Luffy's 25 years of adventures with the Straw Hat Crew which will bring back memories for true fans. The exhibition will also feature the largest, brand-new 3D sculpture of the Onigashima raid, complete with breathtaking fights like the epic showdown between Luffy and Kaido. This awe-inspiring sculpture is being unveiled for only the second time in the world, making it a must-see for all the fans.

## **Dive into the One Piece World with unique AR Games**

Visitors to the upcoming exhibition will be in for an unforgettable experience, as Ace Media Network are excited to announce the inclusion of multi-sensory interactive augmented reality (AR) games in enhanced zones throughout the venue. These games are designed to fully immerse visitors in the experience, bringing the exhibition to life in ways never before possible. To participate, visitors simply need to download the official app on their mobile phones and get ready to play!

But the fun doesn't stop there - the app also provides a platform for fans to view their rankings and compare scores with friends in real-time. With leaderboards and a social sharing feature, visitors can compete against one another for bragging rights and exciting rewards.

In addition to the AR games, the exhibition also features mini carnival games that are sure to delight for adults and children. From classic games that are changed to match the One Piece theme like ring toss and balloon darts to new twists on old favorites, there's something for everyone to enjoy. With the chance to win prizes and experience the thrill of the carnival, the exhibition will take its visitors through a uniquely captivating journey through the One Piece World.



The exhibition also features limited edition merchandise available for sale, allowing visitors to take home official One Piece merchandise, as well as unique souvenirs exclusive to the exhibition.

The Great Era of Piracy Asia Tour promises to be an exciting event for fans of One Piece and visitors of all ages. From March 23rd to May 8th, 2023, visitors can experience the largest One Piece experiential exhibition in Malaysia, held at the Pavilion Hall in Skytropolis Indoor Theme

Park, Resorts World Genting, with operating hours from 10 am to 10 pm, Monday to Sunday. Visitors are encouraged to book their tickets in advance and choose their preferred time slots for the morning, noon, or evening to ensure a smooth and hassle-free tour.



TICKET TYPES	EARLY BIRD RATE	STANDARD RATE
<b>MALAYSIAN ADULT TICKET</b> (18 YEARS OLD & ABOVE)	<b>RM 80</b>	<b>RM 90</b>
<b>FOREIGNER ADULT TICKET</b> (18 YEARS OLD & ABOVE)	<b>RM 100</b>	<b>RM 110</b>
<b>ALL SENIOR / STUDENT / CHILD TICKET</b> (SENIOR - 60 YEARS OLD & ABOVE / STUDENT - BELOW 18 YEARS OLD)	<b>RM 40</b>	<b>RM 50</b>
<b>INFANT TICKET</b> (3 YEARS OLD & BELOW)	<b>FREE</b>	<b>FREE</b>

\*ALL TICKET PRICES ARE EXCLUDING THE RMA PROCESSING FEE

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FOR MORE TICKET INFO

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Tickets to The Great Era of Piracy Asia Tour are currently available for sale now, get your tickets at <https://www.ticket2u.com.my/event/30178> now!

Don't miss your chance to join us for this immersive and unforgettable adventure!

For more information on The Great Era of Piracy Asia Tour, please visit the website: <https://acemedia.network/event/onepieceasiatour.php>, Facebook: [www.facebook.com/onepieceasiatour](http://www.facebook.com/onepieceasiatour) and Instagram: [www.instagram.com/onepieceasiatour/](http://www.instagram.com/onepieceasiatour/).

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### About Ace Media Network

*As an integrated media technology company, Ace Media Network's focus is to provide a complete result oriented marketing experience for brands. Ace Media Network's ecosystem covers content creation, smart distribution, social commerce, social engagement, influencer marketing, display advertising, surveys and data analytics. They are one of the fastest growing media technology companies in Malaysia.*