

## **Resorts World Genting's Merdeka Cara Kita Campaign Fosters Patriotism Above the Clouds**

**Genting Highlands, 18 September 2023** – In conjunction with the nation's 66<sup>th</sup> Merdeka celebrations, Resorts World Genting (RWG), Malaysia's premier integrated resort has proudly organised the Merdeka Cara Kita campaign on 30 August 2023. This event attracted a diverse range of guests to the Resort over the National Day holidays.

The highlight of the evening was the launch of the RWG Merdeka Cara Kita SkySymphony Show which took place at Level 1, SkyAvenue at 8:30pm. This new spectacle is a seasonal show specially crafted in conjunction with the National Day, showing daily at 10am, 2pm and 6pm until 30 September 2023.

The launch was graced by the Director General of Tourism Malaysia, Dato' Dr. Ammar Abd. Ghapar who officially launched the SkySymphony show. Also present at the event was Mr Spencer Lee, Senior Vice President of Sales and Marketing. A heart-warming "Saya Anak Malaysia" video produced by the RWG team kicked off the launch followed by the long-awaited spectacular Merdeka Cara Kita SkySymphony show featuring 1,001 kinetic balls narrating a story of Mia and Raja, a dancing Siamang participating in a diverse cultural celebration leading to a grand finale performance at Resorts World Genting. The show magnificently portrays our nation's unity, diversity and harmony.

In his speech, Dato' Dr. Ammar mentioned that Genting Highlands has always been dear to the hearts of Malaysians, where they escape the heat and busyness of life, and enter a magical world up in the hills. He further added that RWG has also become a favourite spot for the international tourists with a wide variety of facilities and entertainment available here.

"With the opening of the new Genting SkyWorlds Theme Park in February 2022, Malaysia's tourism industry has definitely boomed as we welcome a brand-new international theme park in the country, so much so it has recently been accredited with Platinum Class by the Ministry of

Tourism, Arts and Culture. I am also given to understand that Genting SkyWorlds has been named one of the world's best theme parks by CNN! This is not only an achievement for RWG but also for Malaysia", said Dato' Dr. Ammar. Concluding his speech, he urged continued collaboration between Tourism Malaysia and RWG to promote Genting Highlands and its products as a holiday destination and in return further contribute to the nation's economy.

In his speech, Mr Spencer Lee mentioned how the celebration of Merdeka Cara Kita comes about to bring people together at an elevation of 6,000 feet above sea level, embracing the Malaysian spirit. "As Malaysia's only premier integrated resort, we have created career opportunities for over 9,000 talented individuals and counting. From upholding the name of Malaysian hospitality to welcoming guests from worldwide, our contribution to Malaysia's tourism is unmatched", said Mr Spencer.

This 66<sup>th</sup> Merdeka and Malaysia Day, RWG invite guests to experience a home away from home up above the clouds with aplenty of activities, dining options and seven different accommodations to choose from for an unforgettable holiday experience. Your gateway to adventure begins at RWG!

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**About Genting Malaysia**

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM16 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City (RWNYC), as well as Resorts World Catskills (RW Catskills) and Resorts World Hudson Valley (which are 49%-owned via an associate company), in the United States (US), Resorts World Bimini (RW Bimini) in the Bahamas, Resorts World Birmingham (RW Birmingham) and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi island.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and

business convention facilities. Genting SkyWorlds Theme Park, a first class, world-class theme park is a key attraction in augmenting RWG's integrated entertainment line-up. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill, further complement RWG's extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas and biotechnology.