



PRESS RELEASE

For Immediate Release

Discover fun with CoComelon high above the clouds at Resorts World Genting

Genting Highlands, 17 February 2023 – The #1 most-watched kids entertainment brand on YouTube and global kids’ sensation, *CoComelon*, has finally arrived at our resort! Exciting adventures with JJ and Cody await children aged 6 and below from now till March 31, 2023, as Resorts World Genting (RWG) presents the wildly popular and entertaining world of *CoComelon*!

The *Cocomelon experience at RWG* was launched at Kimhua Atrium, SkyAvenue amidst much fanfare yesterday with the unveiling of the first ever *CoComelon* bus parade where children can meet JJ and Cody! As the most popular children’s entertainment brand on YouTube, *CoComelon* garners billions of monthly views and has over 175 million subscribers. The brand is also the perennial leader on major streaming platforms such as Amazon, Spotify, Apple Music, Roku and Netflix.

“We are indeed pleased to be the first resort in Malaysia to host this trending and renowned franchise whilst recognising its immense popularity and significant contribution to early childhood development,” remarked Aaron Soo, Senior Vice President for Attractions & Tenancy, Resorts World Genting.

“As a leading presenter of world class attractions and entertainment, we are constantly aiming to delight our patrons with extraordinary and novel experiences,” he said.

He added that fans of *CoComelon* will have a fantastic time exploring a wide array and some unique, never before seen or experienced in the world attractions at RWG’s iconic Kimhua Atrium.

For a start, many will be awed as the giant 8-metre tall inflatable replica of JJ located at the *CoComelon* playland will certainly capture the imagination of visitors! Set amongst other fun attractions like the *CoComelon* inflatable slide, climbing inflatable and hexagon maze, this awesome, Instagram-worthy attraction, dubbed the World’s Largest CoComelon JJ inflatable is sure to get many a phone camera clicking for that perfect, preserved memory of this inimitable

playland.

Another must-see is the World's first *CoComelon* bus parade complete with appearances from JJ and Cody themselves! Children can join in the procession and, for the first time in Malaysia, fans will get the opportunity to meet beloved *CoComelon* characters, JJ and Cody. The little ones will surely be bowled over by the rare opportunity to interact with JJ and his best buddy! It's cuteness overload and one of the main highlights of the *CoComelon* experience at RWG.

The *CoComelon* bus can be sighted in its full glory on February 16 till 28, March 1 till 12, March 17 till 19 and March 24 till 26 as it plies its route from Kimhua Atrium to Times Square Stage at 12 noon, 4:00pm and 7:00pm; and from Times Square Stage to Kimhua Atrium at 2:30pm, 5:30pm and 9:00pm.

Finally, don't miss out on the vibrant and immersive audio-visual and motion graphics feast that is the *CoComelon* show on 360 degrees LED panels at SkySymphony from 10am daily. Visitors can stock up and commemorate their trip with an assortment of *CoComelon* merchandise and collectibles such as charming magnetic photo frames, toy vehicles, playsets, board and colouring books, plushies, dining sets and water bottles all available at the *CoComelon* store.

Fans are encouraged to share their best moments on social media by using the hashtags, *#FunWithCocomelon* and *#CocomelonAtRWG*. Spend RM200 in a single receipt at the *CoComelon* store to get the *CoComelon* Activity Book which can be used to redeem entry into the playland. From now till 30 March, Genting Rewards members can use their Genting Points to redeem a *CoComelon* Activity Book with admission to the *CoComelon* Playland at only 5GP. Members can also earn up to 5x Tier Points when they purchase any item at the *CoComelon* pop-up store on 18 February and 18 March 2023. Purchase of anti-slip socks at RM8 is compulsory for playland entry. For more information, log on to rwgenting.com or Resorts World Genting official social media channels.

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About Genting Malaysia

Genting Malaysia Berhad (GENM) is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia, GENM owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City and Resorts World Catskills (which is 49%-owned via an associate company) in the United States (US), Resorts World Bimini in the Bahamas, Resorts World Birmingham and over 30 casinos in the United Kingdom (UK) and Crockfords Cairo in Egypt.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill and Genting SkyWorlds, a first class, world-class theme park, further complement RWG's extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

GENM is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the Philippines, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas and biotechnology.